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## **ORTHODONTIC PARTNERS ANNOUNCES NEW PARTNERSHIP IN KENTUCKY**

### **Dr. Oles Drobocky joins fast-growing Orthodontic Service Organization**

**Grand Rapids, MI** – Orthodontic Partners recently welcomed Dr. Oles Drobocky, a renowned orthodontist from Kentucky with three practice locations under his care, to its team of doctor partners. Orthodontic Partners, a national Orthodontic Service Organization, maintains consistent growth despite setbacks the profession has faced due to the COVID-19 pandemic. Pairing best-practices from recognized leaders in the orthodontic profession and those of seasoned business executives, Orthodontic Partners is growing its practices while carefully maintaining the clinical integrity and local culture that established these thriving practices. The organization continues to seek doctor partners and associates across both new and existing markets.

The orthodontic service organization now operates across the nation, with partnering practices in Alabama, Colorado, Connecticut, Kentucky, Michigan, Minnesota, and Missouri. Orthodontic Partners prides itself on allowing its partnering doctors full clinical autonomy, while supporting each practice with a service center that aids in accounting, revenue management, human resources, reporting, marketing, operations, and other business functions to meet the constantly-evolving demand for patient-focused, world class orthodontic care.

The organization connects its established practices with a network of world-class partner doctors who share a common belief: as patient demands increase and the business side of the profession becomes more difficult to navigate, there is more value in collaboration and aggregation than ever.

As a lifelong learner, and former member of the Schulman group, Dr. Drobocky is looking forward to serving as an educator and mentor to other OP doctors in this next phase of his career. He also looks forward to learning from his OP doctor peers: "I am looking forward to working with doctors like David Sarver and Tim Trulove, and the other OP partner doctors we bring onboard, as we round out the Southeast region for our organization."

"We proudly welcome Dr. Oles Drobocky to the Orthodontic Partners family, and we look forward to working with him and his team to serve his community with excellent orthodontic treatment," states Chip Hurlburt, CEO of Orthodontic Partners. "We continue to seek like-minded partner doctors to join our team in 2021 and beyond, as we remain poised to maintain our current growth."

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About Orthodontic Partners: Founded by some of the nation's leading orthodontists, Orthodontic Partners is an innovative Orthodontic Service Organization created by orthodontists, for orthodontists. The organization seeks to partner with orthodontists nationally to provide innovative orthodontic care through affiliated practices in Alabama, Colorado, Connecticut, Kentucky, Michigan, Minnesota, and Missouri. For more information, visit [www.orthodonticpartners.com](http://www.orthodonticpartners.com).