

For Immediate Release 1/25/2021

Contact: Grace Griffin grace.griffin@orthodonticpartners.com

ORTHODONTIC PARTNERS ANNOUNCES TWO NEW PARTNERSHIPS IN ALABAMA Doctors David Sarver and Tim Trulove join fast-growth Orthodontic Service Organization

Grand Rapids, MI – Orthodontic Partners is adding two world-class industry leaders from Alabama: Dr. David Sarver and Dr. Tim Trulove. Orthodontic Partners, an Orthodontic Service Organization, has grown through the year despite the setbacks the industry has faced during the COVID-19 pandemic. Pairing best-practices from recognized industry leaders and those of seasoned business executives, Orthodontic Partners is growing its practices while carefully maintaining the clinical care and local culture that established these thriving practices.

Founding Partner and Clinical Director Dr. David Sarver, author of 2 textbooks (his most recent release being <u>Dentofacial</u> <u>Esthetics: From Macro to Micro</u>), and co-author of 4 esteemed orthodontic textbooks, is excited for what this means for his practice. "There is a huge benefit to aggregation at this critical point in the orthodontic profession. Orthodontics has become very clinically complicated, and case management has become much more difficult. Management of the business side of practice has also increased in complexity, both of which has resulted in a significant increase in stress for the doctor. We're creating an environment that is conducive to the 'traditional' model of an orthodontic practice, while sharing best practices on a broader scale," said Dr. Sarver. "At this time in my career, partnering with OP is going to allow me to focus more time on my passion of educating orthodontists with what I have learned in over forty years of practice and research. As the business management side of orthodontics becomes more competitive and difficult to navigate, we want other orthodontists to be able to do more of what they love to do: provide life-changing treatment for their patients."

The organization is partnering with like-minded doctors who are committed to ongoing professional & practice growth. Orthodontic Partners provides a detailed road map to help practices successfully navigate changing consumer preferences and industry challenges. For doctors considering a partnership, Orthodontic Partners' goal is a seamless transition grounded in simplicity, fairness, and mutual respect.

"We are creating a group where high-quality patient care is the center of our mission, and doctors are encouraged to share ideas and best practices - to help all who are involved grow as practitioners," says Dr. Tim Trulove, Orthodontic Partners doctor and member of their Clinical Advisory Board.

As Orthodontic Partners establishes roots in Alabama, patients across the state will benefit from the innovation and collaboration. Chip Hurlburt, CEO of Orthodontic Partners, added: "We proudly welcome these new partners to the Orthodontic Partners family. We look forward to working with them as we seek like-minded doctors interested in building a different kind of orthodontic service organization to help secure the future of the profession."

###

<u>About Orthodontic Partners</u>: Founded by some of the nation's leading orthodontists, Orthodontic Partners is an innovative Orthodontic Service Organization created by orthodontists, for orthodontists. The organization seeks to partner with orthodontists nationally to provide innovative orthodontic care through affiliated practices in Alabama, Colorado, Connecticut, Michigan, Minnesota, and Missouri. For more information, visit <u>www.orthodonticpartners.com</u>.